



**Deeter Gallaher Group LLC**  
Powerful language. Smart marketing.®

**Anne Deeter Gallaher** is Owner/CEO of Deeter Gallaher Group LLC, a marketing, public relations, and social media firm with offices in Harrisburg, PA and Nashville, TN.



Driven by measurable performance, Anne and her team create award-winning results for clients in financial services, retail, engineering, IT, banking, commercial real estate development, construction, and music entertainment.

Serving on The Salvation Army Harrisburg Capital Region advisory board and the Harrisburg Regional Chamber/CREDC board, Anne is also a member of *The Wall Street Journal's* Women in the Economy Task Force

and the founder of Harrisburg Social Media Club. Anne is the co-author with Amy D. Howell of *Women in High Gear: A Guide for Entrepreneurs, On-Rampers, and Aspiring Executives* (2013) and the newly released *Students in High Gear: A Guide for Students and Aspiring Game Changers in Transition from College to Career* (2015). Published in *The Wall Street Journal*, *The Huffington Post*, *PA Banker*, *Pennlive.com*, *Pennsylvania Business Central*, *Central Penn Business Journal*, *Strategy + Business*, *The Patriot-News*, *Ragan Communications*, and a contributor to several blogs, Anne holds bachelor degrees in English and Communications/Journalism.

Honored as one of Pennsylvania's Best 50 Women in Business, she is a frequent speaker and writer on entrepreneurship, women in business, social media, public relations, marketing, and education.

#### Connect with Anne

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“The Deeter Gallaher Group brings a fresh perspective and a focused, critical eye to all our marketing messages. Their impressive creativity and boundless capacity to advance our core strengths have opened marketing opportunities in areas we never would have pursued—regionally and nationally. We appreciate the energy and detail invested in every piece of content they produce. Anne and her team continue to surpass our expectations.”

**Richard E. Jordan II**  
CEO/COB  
Smith Land & Improvement Corporation

“What I have found to be most valuable from Anne Deeter Gallaher and her firm is her passion for what she does, which translates into a passion for our company. In addition to being our marketing, public relations, and communications expert, Anne is constantly looking for new ways to position us and to strengthen our brand and reputation in our markets. With every strategic marketing decision, Anne looks at our business as if it were her own.”

**Patricia A. Husic**  
President & CEO  
Centric Bank